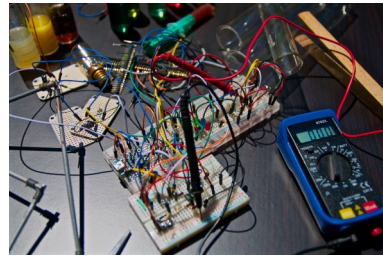
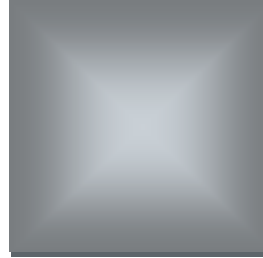


2020 IOWA INDUSTRY PROFILE

OTHER SERVICES

IOWA WORKFORCE DEVELOPMENT



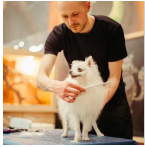
Executive Summary

In 2019, the **Other Services (Except Public Administration)** sector comprised 2.8 percent of all public and private sector employment in Iowa, providing the state with 43,035 jobs with an average annual wage of \$36,486. This wage was 25 percent lower than the statewide average of \$48,672 for all industries. Although this wage rate is 8.5 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states, except Illinois and North Dakota.

After fairly steady employment growth in this sector, there has been a decline in employment since the high in 2015. Employment decreased from 45,453 in 2015 to 42,862 in 2018, but has picked up slightly in 2019 to 43,035. Wages, however, have continued to increase, rising by 20.2 percent from 2015 to 2019 and 41.3 percent from 2010 to 2019. Some of this growth, however, was offset between 2012 and 2013 when some establishments providing home health care to individuals was reclassified from **Private households** in this sector to the **Individual and family services** industry in the **Health care and social assistance** sector.

Women somewhat outnumber men in this sector, except among workers over the age of 35, where men hold 51.4 percent of the sector's jobs. Women hold 51.4 percent of the sector's jobs in all age categories.





OTHER SERVICES IOWA INDUSTRY PROFILE

What is Other Services?

The **Other Services (except Public Administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

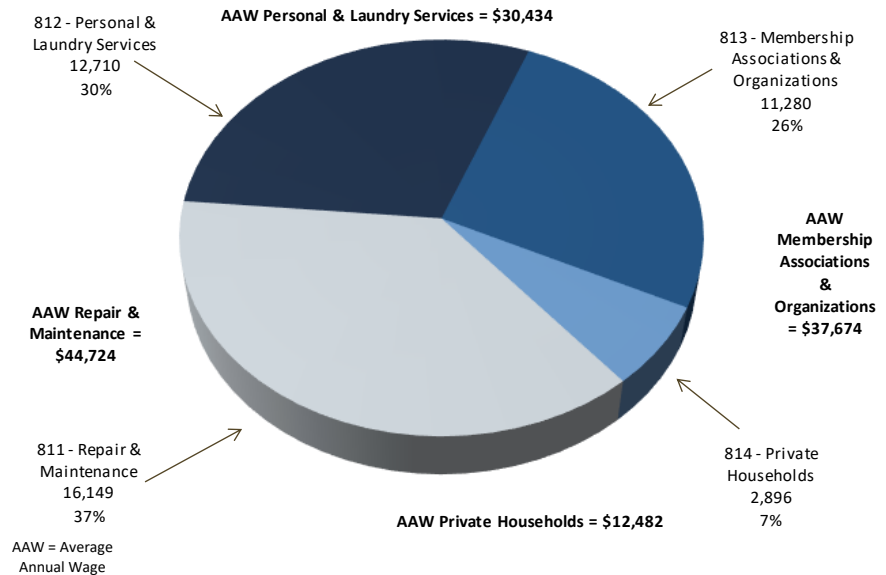
Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing services, temporary parking services and dating services. Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

2019 Industry Breakout by Employment in Iowa

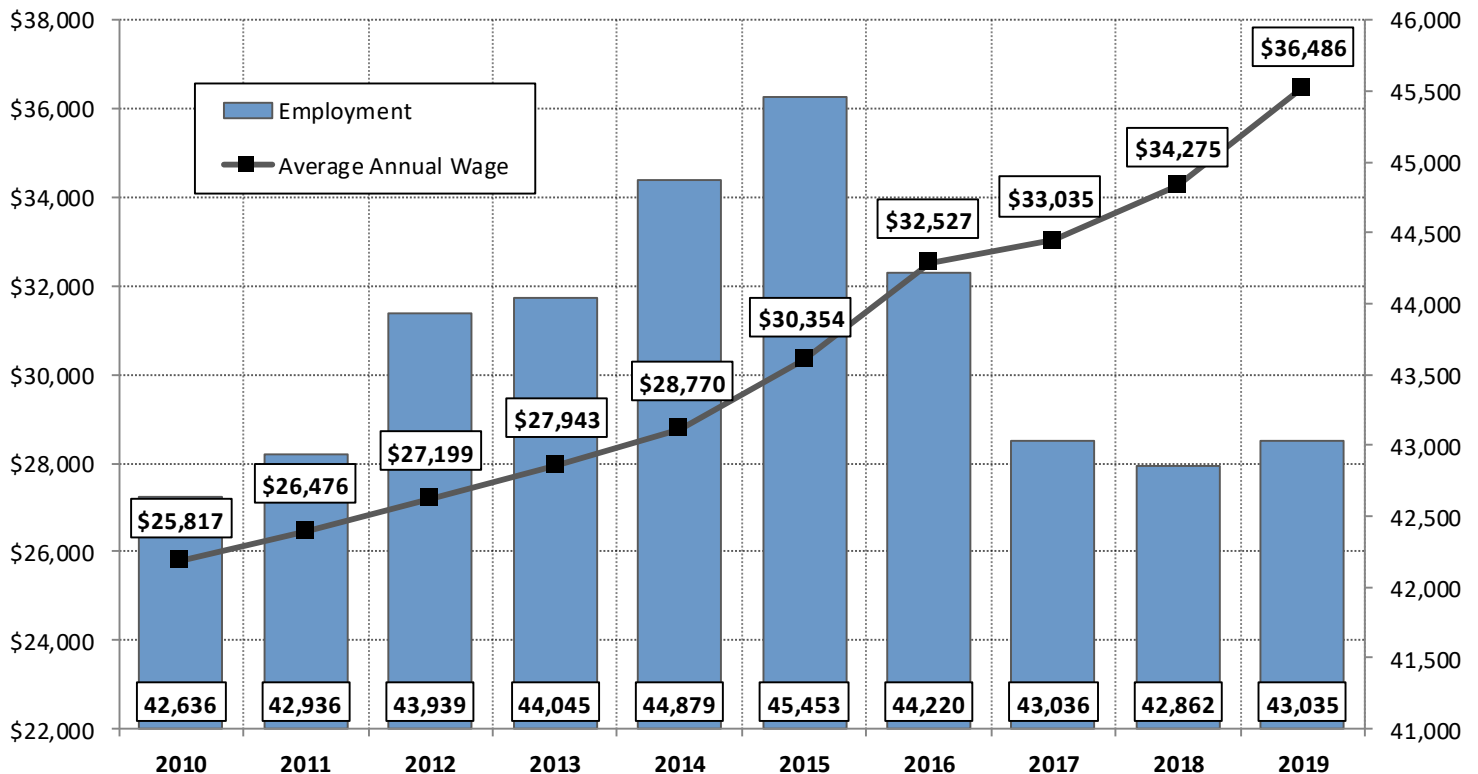
Other Services NAICS Industry Coding

Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2010–2019 Employment in Other Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

OTHER SERVICES IOWA INDUSTRY PROFILE



| Top Occupations in Other Services | Employment |
|---|------------|
| Hairdressers, Hairstylists, and Cosmetologists | 3,618 |
| Automotive Service Technicians and Mechanics | 2,810 |
| Office Clerks, General | 2,524 |
| Childcare Workers | 2,265 |
| Maids and Housekeeping Cleaners | 1,658 |
| Labor Relations Specialists | 1,620 |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 1,504 |
| Cleaners of Vehicles and Equipment | 1,430 |
| Fitness Trainers and Aerobics Instructors | 1,399 |
| Nonfarm Animal Caretakers | 1,371 |
| Bookkeeping, Accounting, and Auditing Clerks | 1,341 |
| Automotive Body and Related Repairers | 1,254 |
| Office and Administrative Support Workers, All Other | 1,219 |
| Receptionists and Information Clerks | 1,200 |
| Public Relations Specialists | 1,093 |
| Recreation Workers | 991 |
| Personal Care and Service Workers, All Other | 986 |
| Customer Service Representatives | 984 |
| Bartenders | 982 |
| Personal Care Aides | 888 |

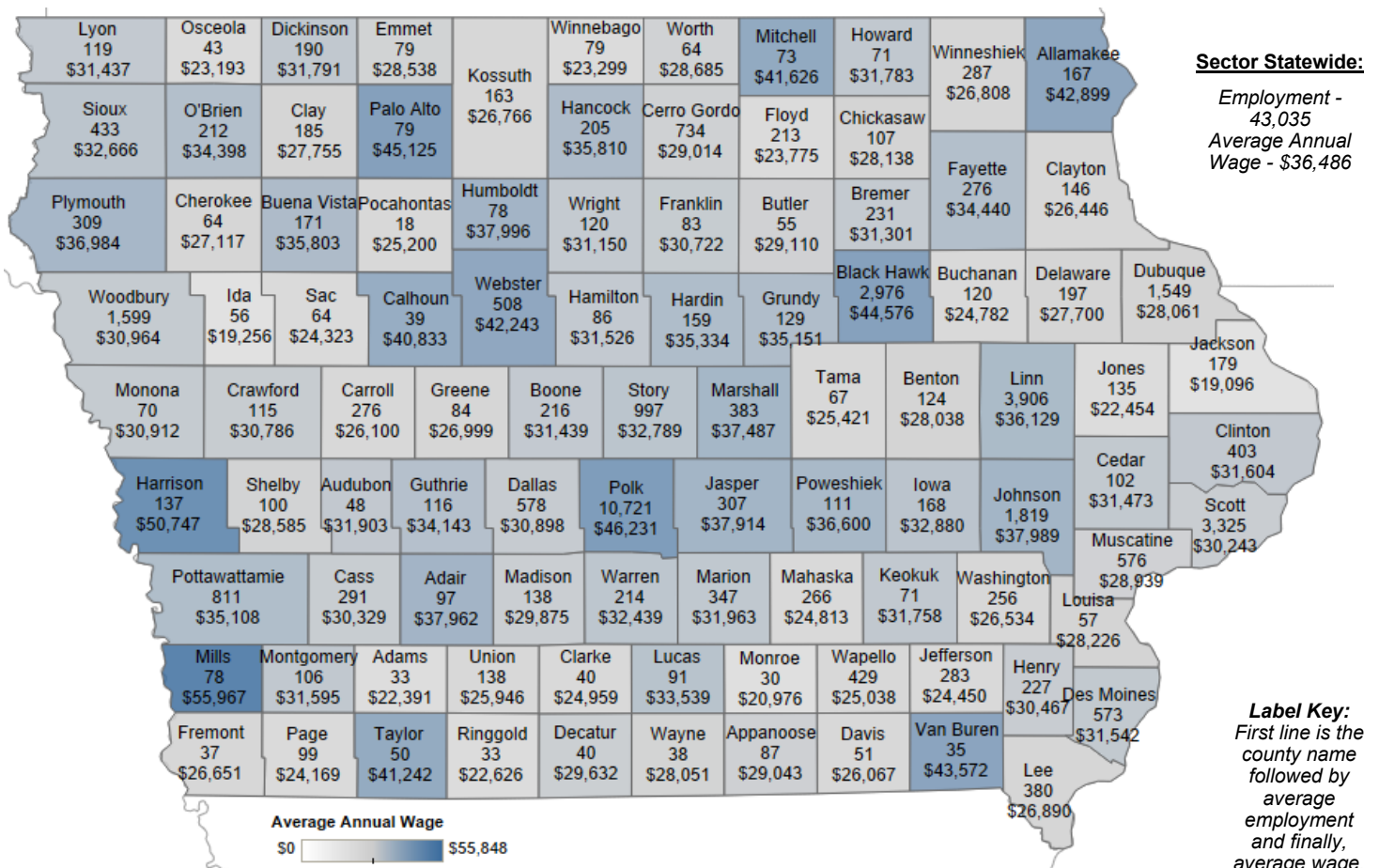
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2028 Long-Term Projections)

Establishment Facts:

In 2019, there were 8,588 locations in Iowa classified in the **Other Services** sector. These units employed 43,035 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **Repair and maintenance**, representing 37.5 percent of the employment in this industry. The smallest subsector is **Private households**, which represents 6.7 percent of employment.

2019 Covered Employment in Other Services by County



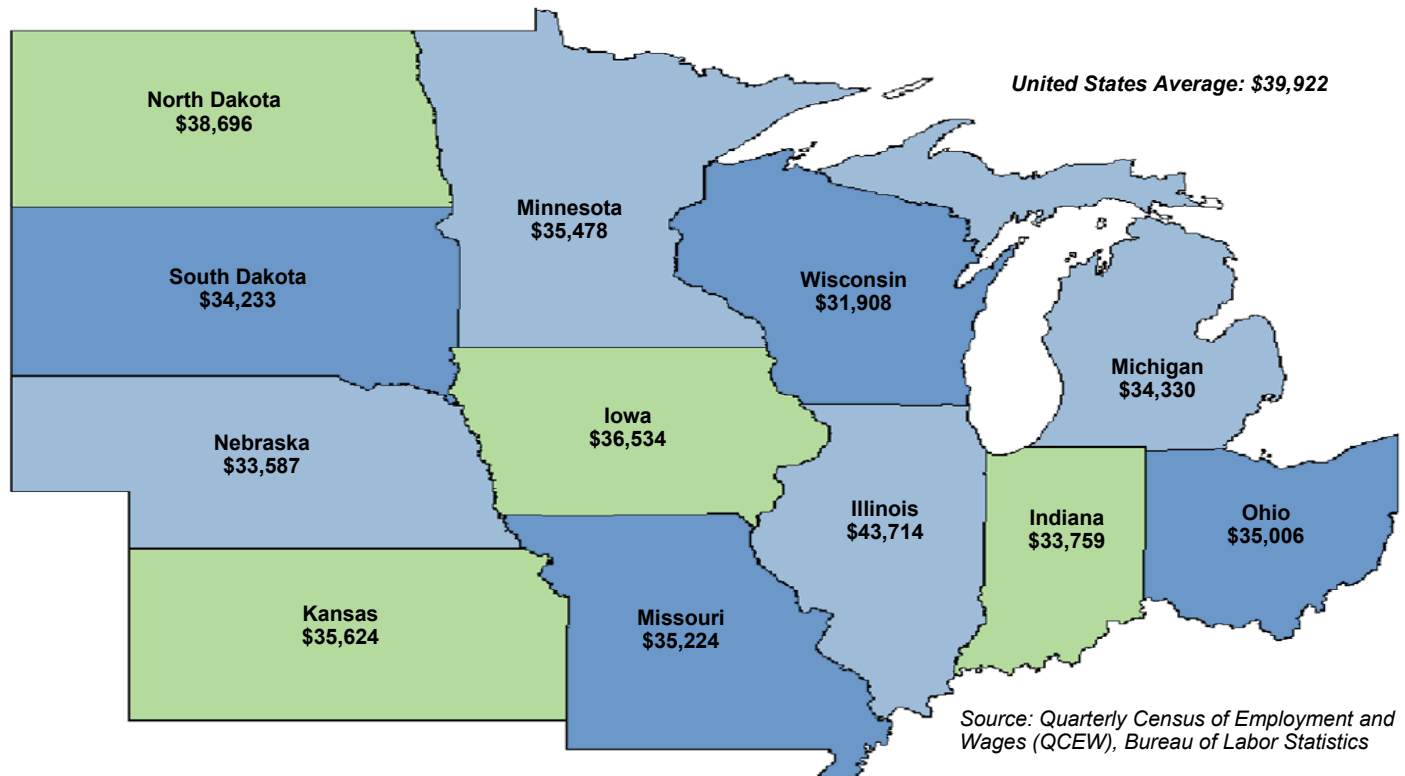
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



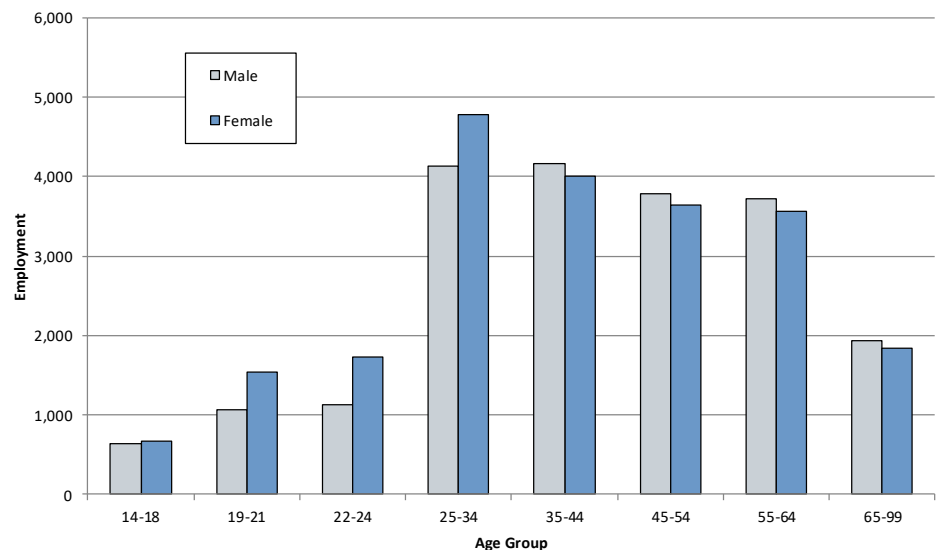
OTHER SERVICES IOWA INDUSTRY PROFILE

2019 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2019



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau

Contact Information

Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave
Des Moines, IA 50319
800-532-1249
Fax: 515-281-8195
lwd.lmi@iwd.iowa.gov
www.iowaworkforcedevelopment.gov

*Equal opportunity employer/program.
Auxiliary aids and services are available
upon request to individuals with disabilities.*

TTY 515-281-4748
1-800-831-1399

IOWA®
WORKFORCE
DEVELOPMENT
Smart. Results.